



CITT 2025 Corporate Awards Nomination Application Package

Thank you for your interest in CITT's corporate awards! Please complete this form by February 28th and email it to DLippi@citt.ca, along with any supporting documentation you wish to submit and payment information.

Awards Overview

In 2025, CITT is accepting applications for three corporate awards:

1. Excellence in Innovation
2. Environmental Sustainability
3. Employer of the Year

As Canada's Logistics Association, CITT aims to recognize excellence in transportation and logistics in particular, including in “shipper” side businesses that have a significant supply chain function, businesses that offer supply chain transportation, logistics and distribution services, as well as businesses that serve the sector with ancillary products and services.

While any organization is welcome to apply for a CITT Corporate Award, the awards evaluation committee considers it a significant asset for an application to show a clear connection between the activities and achievements described in their application and their transportation/logistics operations or product/service lines in particular.

Criteria considered in selection of the winner for each award is as follows:

Excellence in Innovation

The winning company demonstrates a continued commitment to being at the forefront of business in the industry. Through product and/or service development, organizational practices, or approach to business, this business has shown that innovation is central to its identity.

Criteria Include:

- Significant company growth from new products/sustained success in launching product/service
- Well defined new product development practices and processes that can be adequately described to others
- Distinctive innovative characteristics and intangibles, including culture

Environmental Sustainability

The winning company has made sustainability an integral part of their business practice and has demonstrated creativity, capability and leadership in the implementation of environmental stewardship and the promotion of sustainable development. CITT wishes to recognize companies who are working tirelessly to transform their operations and supply chain to be carbon neutral or net zero, showcasing their leadership in putting nature and decarbonization at the heart of their business.

Criteria Include:

- Clear examples of inspiring decisions the company has taken to reach carbon neutral/net zero
- Metrics and data that showcase how the business is on track to hit its carbon neutrality and/or net zero target
- Evidence highlighting how this leadership has positively impacted the business and the communities they operate within

Employer of the Year

Education and skills development are integral to the improvement of any business or individual professional. Upskilling and re-skilling can also help employers cut costs by investing in existing talent rather than hiring new employees to compensate. Training and education are the catalyst for achieving all professional development goals.

This award recognizes organizations that actively promote a culture of employee growth and development - building talent enterprise-wide and strategically driving a talent development culture within.

Criteria Include:

- Investment and commitment to professional development, continuous improvement, and nurturing of employees' abilities
- Learning has value in the organization's culture: learning opportunities for employees, C-level involvement, learning for growth of the organization, and innovation
- Culture beyond professional development, including employee engagement, benefits/work-life balance, and employee satisfaction

Learn more about CITT's corporate awards program at www.citt.ca/businesses/corporate-awards

Application Form

Which award is your organization applying for?

- Excellence in Innovation Award
- Environmental Sustainability Award
- Employer of the Year

Company Information

Organization Name:

Industry:

Billing Address:

Primary Contact Information

Full Name:

Job Title:

Work Email:

Work Phone #:

If chosen, does will your organization have send a representative(s) to receive the award at the Awards Dinner at Canada's Logistics Conference 2025 in Toronto the evening of Friday, June 6? Note: Ticket purchase required.

Yes No

Award Criteria

Provide an executive summary of why your organization should win the award for which you have applied:

Provide concrete examples (maximum 10) of initiatives, policies, results, etc that support your organization's nomination.

If available, attach or include links to any supporting documents such as case studies, policy statements, data, reports, etc.

Payment Information

The application fee is **\$750 + HST**

Note: This fee is waived for organizations which are part of CITT's *Endorsed Logistics Employer* or *Endorsed Business Partner* programs.

How will you remit payment of your application fee?

Electronic Funds Transfer

INTERAC® eTransfers can be sent to admin@citt.ca.

Note: CITT is set up for autodeposit, so no security question/answer is required.

Bank EFT: Please contact Daniele Lippi at dlippi@citt.ca for bank to bank transfer information.

Cheque

Mail a cheque or money order payable to CITT to:
CITT, 151 Yonge Street, 11th Floor, Suite 1182, Toronto, ON M5C 2W7

Note: Please include a printed copy of this form for reference

Credit Card

Use the below form to pay by credit card:

Card Type: VISA MasterCard AMEX Card

Number:

Expiry Date:

Name on Card:

Postal Code:

Cardholder Signature:

